<u>Patent</u>

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant(s): Michael Morciniec, et al.

) Re: Information Disclosure
) Statement
)

Serial No.: 10/698,849
) Group: 3625
)

Examiner: Matthew Gart
Filed: October 31, 2003
) Our Ref: B-5283 621316-4
For: "MAKING PURCHASE DECISIONS"
) Date: April 3, 2008

Commissioner for Patents P.O. Box 1450 Alexandria VA, 22313-1450

Sir:

In accordance with the Applicants' duty to disclose information which may be material to the examination of this application, the undersigned respectfully requests that the Examiner consider on the merits the documents listed on the enclosed Form PTO-1449 (modified) on the merits. A copy of each non-patent and foreign patent document listed is enclosed herewith. Copies of the U.S. patent documents listed on the enclosed Form PTO-1449 (modified) are not enclosed in accordance with 37 C.F.R. § 1.98(a) (2) (ii). The documents listed were cited in the Office Action for related U.S. Patent Application No. 10/698,850 dated August 23, 2008.

The filing of this Information Disclosure Statement (IDS) shall not be construed as a representation that a search has been made (37 C.F.R. 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists.

This IDS is being submitted after receiving a Final Rejection. The references listed in this IDS should be fully considered, in accordance with 37 C.F.R. § 1.97. Therefore, official fees should be due; and this IDS should be considered on the merits. The Commissioner is authorized to charge Deposit Account No. 08-2025 \$180.00 (or any other required amount), which is the fee set forth in § 1.17 (p).

The filing of this Information Disclosure Statement shall not be construed as an admission against interest in any manner. (Notice of January 9, 1992, 1135

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O.G. 13-25, at 25.)

The filing of this Information Disclosure Statement (IDS) shall not be construed as a representation that a search has been made (37 C.F.R. 1.97(g)), an admission that the information cited is, or is considered to be, material to patentability, or that no other material information exists.

The person making this statement is the practitioner who signs below on the basis of information supplied by an individual associated with the filing and prosecution of this application (37 C.F.R. § 1.56(c)) and on the basis of information in the practitioner's file.

I hereby certify that this correspondence is being deposited with the United States Patent and Trademark Office via electronic filing on <u>April 3, 2008</u> by <u>Guillermo Gonzalez</u>.

Respectfully submitted,
/Robert Popa 43,010/

Robert Popa Attorney for Applicant Reg. No. 43,010

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Enclosures: Form PTO-1449 (modified) (1 page)